

Mogiv Tutorial

How To Send Updates to Your Givers



Mogiv campaigns enable you to engage with your supporters through text and email updates. With the “updates” feature, each campaign becomes a mini-blog you can use to keep your givers up-to-date on the progress of the campaign through pictures, videos or stories from the field.

Step 1: Access your campaign from the dashboard

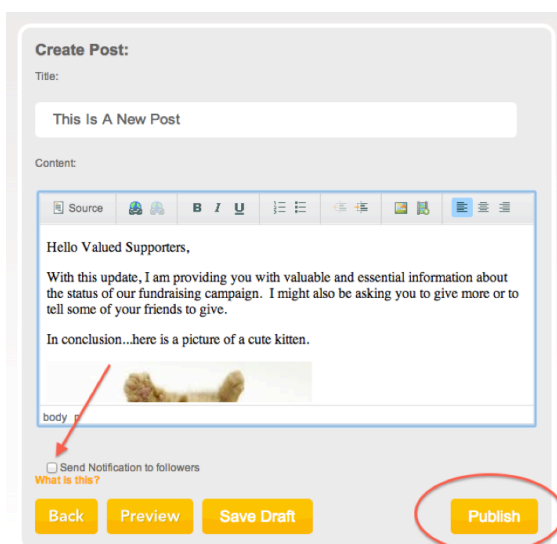
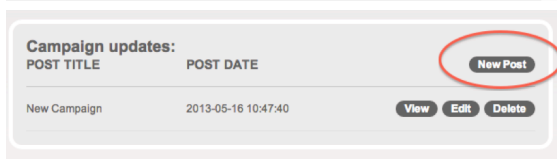
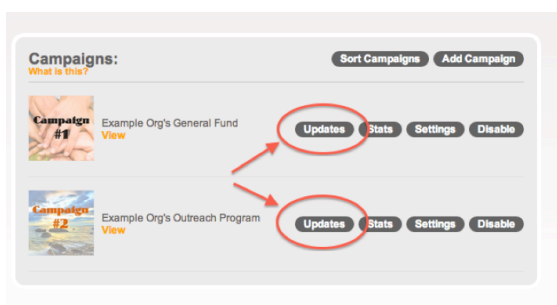
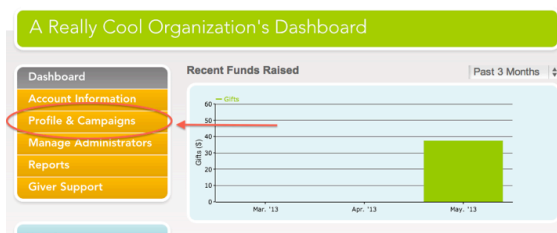
- ▶ To create a campaign update, start by clicking “Profiles and Campaigns” on your dashboard.
- ▶ Find the campaign you would like to update and click the “Updates” button.

Step 2: Add or edit a post (update)

- ▶ From this screen you can add a new post (update), view, edit, or delete previous updates.
- ▶ To add a new post, click “New Post.”
- ▶ Create a title for your post.
- ▶ Write your post - it’s as easy as writing an email.
- ▶ Include hyperlinks and formatted text as desired.
- ▶ Insert pictures or embed videos from Youtube, Vimeo or other video sites.

Step 3: Preview, save or publish your post

- ▶ When your post is finished you can preview it, save a draft or click “Publish” to release it into the wild.
- ▶ Check the “Send Notification” box to send a text or email message to your campaign followers to let them know you have just shared some new and exciting news about your campaign.



Thanks for using Mogiv!

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