



MOGIV CASE STUDY

1 THE PARTNER

CHURCH: *Blairland Baptist Church*

LOCATION: *Louden, TN*

INFO: *An established church with 350 in weekly attendance.*

GIVING PAGE: *www.blairlandbaptist.org/give/*

2 THE PROBLEM

(aka: What was life like before Mogiv came along?)

We were not offering an online giving option. We felt there was a need to tap into the movement toward social media so we updated our website, and with that improvement we thought it was imperative that we offered online giving for our current givers plus new members we were trying to reach.

3 THE PROCESS

(aka: What led you to pick Mogiv as your giving solution?)

Mogiv's excellent customer support plus their policy of no annual or startup fees were the clinchers for us. It was also important to us that they had experience working with church budgets.

4 THE PROOF

(aka: What has happened since you added Mogiv as a giving option?)

Our giving has increased and we are now getting the tithes that we were missing due to canceled services and vacation plans.

INCREASE IN OVERALL GIVING: 15%

INCREASE IN ONLINE GIVING (FROM 2014 – 2015): 43%

BRAND NEW GIVERS EACH MONTH: 10

5 THE PLUG

(aka: Anything else you'd like to add about Mogiv?)

I would suggest that any church looking into online giving give Mogiv a try. They do exactly what they say they will do, and they will take the time to train your staff and walk you through the process. It has been an overwhelming success for our congregation.



WE WOULD LOVE FOR YOU TO BE ABLE TO SAY THE SAME THINGS ABOUT GENEROSITY AT YOUR CHURCH.

Send us an email (**info@mogiv.com**) or give us a call (**877-204-6367**) and let's start the conversation today!